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**Are Your Toddler’s Music and Videos Getting on Your Last Nerve?** [**BabyWorship**](http://www.touchtheworldmedia.com/) **Product Line Offers Parents A Refreshing Alternative.**

*Announcing the release of* [**BabyWorship**](http://www.touchtheworldmedia.com/)*—if you think all faith-based children’s entertainment options are destined to get repetitive for moms and dads, think again.*

**Houston, TX, April 1, 2011**—If you’re a parent or grandparent of young children, you know that many faith-based children’s entertainment and music options tend to get repetitive over time. [Touch the World Media](http://www.touchtheworldmedia.com/) is pleased to announce the release of its first children’s entertainment product line called [**BabyWorship**](http://www.touchtheworldmedia.com/), which offers a brand new experience for families through its rejuvenating, appealing products that parents can enjoy along with their children. The *Mighty God* CD and DVD are the first in the [**BabyWorship**](http://www.touchtheworldmedia.com/) product line. While little ones enjoy music and colorful video of children playing and scenes from nature, parents will feel encouraged by uplifting renditions of today’s top worship songs woven together with favorite scriptures.

“I’m thrilled to be a part of the first **BabyWorship** project,” said Houston-based artist Star Smith, vocalist on the *Mighty God* project and mother of four. “I think this product offers some great new options for moms like me who are constantly looking for new ways to pour God’s word into our children’s hearts.” Star Smith is currently a vocalist at Houston’s First Baptist, where she leads worship with her husband and Worship Pastor Stephen Smith.

"We’re really excited about the feedback we’ve been getting from parents so far," said Danny Cullins, President of Touch the World Media. "I’ve had moms and dads mention that it’s hard to stay stressed out in traffic with the CD playing in the car and that the product is a refreshing difference from other items they’ve purchased.” He also mentioned that the *Mighty God* project is only the beginning for the **BabyWorship** product line. “We’re in the planning phase right now for our second BabyWorship project and other exciting products as well,” he said.

The *Mighty God* CD and DVD are currently available on itunes and by visiting [www.touchtheworldmedia.com](http://www.touchtheworldmedia.com).

About Touch the World Media:

Touch the World Media is a faith-based media company committed to providing excellent, spiritually uplifting media products that enrich lives and generate resources to help people in need. Our passion is flooding hearts and souls with the transformative hope of Jesus Christ by producing media products infused with Christ’s message of hope and by giving away 50% of revenues to support charities on the ground meeting basic physical needs around the world.

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